

*The 8th Annual*

# EXCELLENCE IN AFFORDABLE HOUSING



## SPONSORSHIP OPPORTUNITIES

OCTOBER 17

*2019*

“The Excellence in Affordable Housing event is the best opportunity to meet Pierce County housing developers and advocates while donating to a movement that will get more affordable housing built in the community.”



TACOMA / PIERCE COUNTY  
**AFFORDABLE  
HOUSING  
CONSORTIUM**

# WITH YOUR SUPPORT



# WE CAN BUILD A COMMUNITY THAT WORKS FOR EVERYONE



# EXCELLENCE IN AFFORDABLE HOUSING 2019 OPPORTUNITY TO SPONSOR

Excellence in Affordable Housing is one of Pierce County's premier fundraising and award events benefitting the Tacoma-Pierce County Affordable Housing Consortium (TPCAHC). TPCAHC is a nonprofit organization dedicated to providing education and advocacy to promote and encourage affordable housing development in Pierce County. Now in its 8th year, TPCAHC has raised over \$170,000 dollars to hold educational programs to enhance County-wide knowledge of affordable housing need and advocacy to encourage the development of more affordable housing.

Since its inception in 1996, TPCAHC has offered community education on a variety of housing-related topics through training, public forums, community meetings, "Lunch and Learn" meetings, and by speaking at local community events. Education is the first component in addressing a community need and through our outreach, we have worked to build a base of support for housing advocacy. Our advocacy efforts include hosting candidate forums, working with and prepping local advocates to testify at hearings, partnering with regional coalitions on their advocacy days, and working with local cities, Pierce County, and state elected officials to adopt housing-friendly policies that will encourage investment of affordable housing.

## COMMITTMENT TO SPONSORS

The Board of TPCAHC and its staff value our partnerships with major corporate, foundational, and individual donors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive partnership experience to each Excellence in Affordable Housing sponsor. We are happy to customize sponsorships to meet specific marketing objectives and to enhance your partnership with our event.

## THANK YOU TO OUR PAST SPONSORS!



*Opening doors to a better life*

# EVENT DETAILS

## DATE:

*October 17, 2019*

## LOCATION:

*Annie Wright School  
827 N. Tacoma Ave.  
Tacoma, WA 98403*

## TIMELINE:

*5:30 PM - Doors Open  
5:45 PM - Welcome/Program Begins  
6:00 PM - Keynote Speaker (TBA)  
6:15 PM - Award Presentations  
7:15 PM - Closing Remarks*

## ATTENDANCE:

*100 Advocates, Specialists, and  
Supporters of Affordable Housing*

## TICKETS:

*Non-Members - \$50  
Members - \$45  
Group ticketing and sponsorship  
packages available*

## ATTIRE:

*Cocktail and Business Casual*

# AND OVERVIEW

A fun and commemorative event unlike any other in Pierce County, Excellence in Affordable Housing draws in the most respected and experienced affordable housing developers of Pierce County along with elected officials, champions of affordable housing, business owners, and community stewards.

Offering a perfect networking setting, hors d'oeuvres will be passed, plated, and served from vendor stations and will feature an elegant twist on our most beloved comfort foods including cocktail meatballs, mac and cheese bites, garden vegetable crudité, artisan cheese board, and smoked salmon lox bruschetta. In addition, an open bar will be featuring wine from local vineyards.

This award ceremony and fundraiser features a relaxed environment recognizing our community and business partners for their achievements in developing and providing housing for our community's most needy. Four awards will be presented for the following categories:

- Advocacy
- Community Impact
- Innovation
- Sustainability



# SPONSORSHIP OPPORTUNITIES

**HOUSING CHAMPION \$2,500**

**HOUSING PARTNER \$1,250**

- 2 Event tickets
- Public acknowledgement and participation in the event program
- Your logo embedded in all event marketing, including e-blasts
- Extensive publicity via traditional and social media platforms before and after event
- Signage (banner) placement at event
- Full story in AHC newsletter
- Logo on AHC website for 1 year, with link to your website

- Public acknowledgement of participation
- Your logo embedded in all event marketing, including e-blasts
- Public recognition via traditional and social media platforms before event
- Signage (banner) placement at event
- Recognition in the AHC newsletter
- Logo on AHC website for 1 year, with link to your website

**FRIEND OF HOUSING \$750**

**HOUSING ADVOCATE \$500**

- Public acknowledgement of participation
- Your logo embedded in all event marketing, including e-blasts
- Social media recognition and shout out
- Logo on AHC website for 1 year, with link to your website

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## SPECIAL BRANDING OPPORTUNITIES

MAIN STAGE	\$5,000
FOOD AND DRINKS	\$3,500
AWARDS* (logo included)	\$2,000
INDIVIDUAL AWARD**	\$650

*Special branding opportunities are exclusive*

\* One opportunity to sponsor all four awards. Sponsor will have their organization's logo on each award and will be recognized publicly at the event, along with the benefits of the \$1,250 Housing Partner Sponsorship.

\*\*Individual Award Sponsors (4 available) will have their organization's logo on the award and will be recognized publicly at the event, along with the benefits of the \$500 Housing Advocate Sponsorship.

**IT'S A WIN-WIN!** Sponsoring this annual fundraiser gives you the unique opportunity to connect with the affordable housing community, build brand awareness and show your community support for an important cause: affordable housing for all!